

Primary

Walmart Blue

#0071DC

CMYK 100,45,0,0

PMS 285 C

Spark Yellow

#FFC220

CMYK 0,25,100,0

PMS 1235 C

White

#FFFFFF

CMYK 0,0,0,0

*White

Secondary

Blue Tone 1

#8CD1FC

CMYK 39,5,0,0

*PMS 2905 C

Blue Tone 2

#D3EFF8

CMYK 16,0,2,0

*PMS 9460 C
(Pastel & Neon Book)

Ozark Noir

#041E42

CMYK 100,88,42,51

PMS 282 C

Yellow Tone 1

#F8E6A5

CMYK 3,7,42,0

*PMS 7401 C

Red Tone 2

#EE3E23

CMYK 0,91,100,0

*PMS Bright Red C

Grey Tone 1

#E8E8E8

CMYK 8,6,6,0

*PMS Cool Gray 1 C

Grey Tone 2

#9B9B9B

CMYK 42,34,35,1

*PMS Cool Gray 7 C